Every tool, by the job it does

Everything below runs on your own VRP data, and each person sees only what their access allows.

● Included ○ Add-on, switched on per workspace

Ask and report

- ● **Ask** — Type a question; get a table and a chart from your VRP data.
- ● **Takeaways and calculations** — Adds plain sentences, share of total, rank and change.
- ● **Report library** — Runs over thirty ready-made retail reports your access allows.
- ● **Reports and schedules** — Keeps an answer, reruns it with new dates, emails it on a schedule.
- ● **Your rpQuery reports** — Runs your own saved VRP queries in the browser, read-only.
- ● **Verified answers** — Marks an answer right, so the same question reuses that query.
- ○ **Actions from a question** — Opens the right tool with your choices filled in.

Vendor documents

- ○ **Purchase orders** — Turns a vendor's order form into purchase orders once you confirm.
- ○ **Simple purchase orders** — Sends a purchase order file for items you carry to VRP.
- ○ **Invoice matching** — Checks an invoice against what you ordered and received; flags repeats.
- ○ **Header extraction** — Turns a batch of invoice PDFs into one file of headers.
- ● **Add barcodes to items** — Checks product, color, size and barcode; your import service adds them.

Price

- ○ **Markdown advisor** — Suggests a price for aged and slow stock by your own rules.
- ○ **Promotion review** — Shows whether a markdown, coupon or promotion made money.

Dashboards

- ○ **Overview, Store day, Merchandising, Open-to-buy / Orders, Analytics, My tiles** — figures stored with the time they were read.

Buy

- ○ **Smart reorder** — Suggests quantities by item, size and store, to export or send.
- ○ **Open-to-buy** — Plans each department by month against on hand, on order and sold.
- ○ **Vendor scorecard** — Shows how each vendor delivers, sells, takes returns and invoices.
- ○ **Close purchase orders** — Checks a list of PO numbers; your ERP closes the open ones.

Move and count stock

- ○ **Stock balancing** — Lists moves from stores holding too much to stores running short.
- ○ **Receipt allocation** — Splits a delivery between stores by each store's sales of that size.
- ○ **Stock accuracy** — Picks the items most worth counting, and records what each count found.

People and stores

- ○ **Labor productivity** — Sales per labor hour by store and hour, with suggested shifts.
- ○ **Customer insights** — Finds lapsed best customers and who is due back; respects marketing choices.

Watch

- ○ **Watch & Alert** — Sends a report only when its condition holds: email, Teams, Slack or text.
- ○ **Insights** — Each morning, up to five sentences on what changed and which store, department or vendor drove it.
- ● **Morning briefing** — One email a day with what your reports and watches found.
- ○ **Loss prevention** — Flags cashier returns, voids and discounts; keeps cases. Owners decide who sees it.

Answers and report grids export to Excel, CSV or PDF, print, or email to you. Each tool page has a How it works guide.

DASHBOARDS

Six tabs, figures read every night and when you press Refresh

askvrp

Overview — As of 6:02 AM

Net sales ▲ 6.6% **156,565**

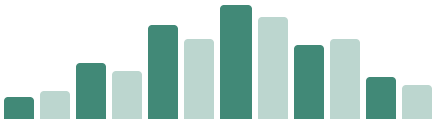
Gross margin **42.1%**

Downtown

Lakeside

Headline figures, the trend, the mix and the store ranking.

Store day — Yesterday



One day hour by hour, or today so far, against its comparison day.

Merchandising — 4 weeks

Footwear	31%
Outerwear	24%
Knits	18%
Aged over 180 days	1,140 u

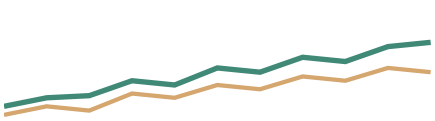
What is selling and what is stuck, by department, vendor and style.

Open-to-buy / Orders — Today

On order	4,380 u
Due this month	1,925 u
Overdue	212 u
Brightwater	38,200

What is coming in and, with an Open-to-buy plan, how much is left to buy.

Analytics — 52 weeks



How the business is trending, this year against last.

My tiles — Yours

Layaways **38** | Gift cards **2,410** | Web orders **126**

Up to 12 of your own saved reports, as tiles.

A QUESTION YOU WOULD ASK	WHERE ASKVRP ANSWERS IT
Which store sold the most last week, against last year?	● Ask, or ○ Dashboards · Overview
What should I reorder from this vendor, by size and store?	○ Smart reorder
How much is left to buy for spring in each department?	○ Open-to-buy
Which store holds too much of a style another store is out of?	○ Stock balancing
How should this delivery be split between my stores?	○ Receipt allocation
What should I mark down, and to what price?	○ Markdown advisor
Did last month's promotion make money?	○ Promotion review
Are we staffed for our busy hours?	○ Labor productivity
Which good customers have stopped coming in?	○ Customer insights

What you need

VRP	Visual Retail Plus, with its database on SQL Server in your network.
One Windows PC	On your network, able to reach the VRP database. Setup puts a small service on it.
Internet, outward only	The service calls askvrp.com. No inbound ports, no VPN.
A web browser	For each person you invite. Access groups decide who sees what.
For the labor tools	VRP's time clock in use, and its views installed at your site.

Already on VRP? Press `ASK AI` to start.

Setup, payment and the small service in your network, from inside VRP. Start with a question you already know the answer to.

askvrp.com

Drawn dashboards: names and figures invented.